



**15-16 September 2011**

Grand Pavilion,  
Rosehill Gardens Event Centre

PO Box 256  
Bondi NSW 2026

*Co-organised by:*

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16 July, 2011

**To whom it may concern:**

Re: David Welzman, Infotainer and Magician

We are very pleased that David will be back at Import Export Show this year, courtesy of one of our exhibitors. This is the fourth time this exhibitor has hired David to perform at our show or related events, and we are delighted because he adds such an interesting, engaging and amusing element to the show floor while maintaining an extremely professional manner.

The stand where David performs is always crowded; visitors are fascinated and confounded by his sleight of hand, but he also has an excellent manner of presentation which he has honed for this particular type of event. He makes his material and acts very relevant and tailored to the exhibitor's business objectives and doesn't merely do off-the-shelf routines. There is no question that he is a real crowd-puller.

Other exhibitors now try to book stands close to where David is performing, as they feel it increases the level of activity they experience on their stands.

Personally I can attest to David's skills and presentation, as I have watched him perform closely. I have not seen any of his acts performed by other infotainers/magicians and it is clear that he puts a lot of effort into coming up with new ideas and perfecting them.

My business partner and I would have no hesitation in highly recommending David to other show organisers who want some extra excitement and are looking to add value for their visitors. I am happy to provide comments or specific answers by phone or email.

Yours sincerely

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