

# Tradeshaw Lead Capturing Form

## Purpose

This template can be used to record interactions with prospects at a Tradeshaw.

**Company:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date/Time:** \_\_\_\_\_

## Collateral Distributed:

Technical Brief #1

Technical Brief #2

Flyer #1

Whitepaper #1

Whitepaper #2

Staple Business Card Here
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## Assessment:

Budget:  \_\_\_\_\_

Authority:  \_\_\_\_\_

Needs:  \_\_\_\_\_

Timelines:  \_\_\_\_\_